



Quilt Guild of Greater Houston
P.O. Box 79035
Memorial Park Station
Houston, TX 77279-9035
Attn: Newsletter Editor

Dear Business Owner,

The QUILT GUILD OF GREATER HOUSTON has designed an exciting new advertising program for the coming year. Following are the benefits of your advertising investment.

As an **Advertiser**, your business will reach a guild membership of *nearly 400 quilters* each month, as well as quilters who visit our website.

Included:

- Your business listing in the membership directory;
- Your standing business card size space with links on the newly updated website www.qggh.org;
- Your standing business card size space in the newsletter; or
- Your full-color ¼ or larger ad in each monthly newsletter, which can be changed each month.

If you choose to also become a **QGGH member**, you will receive additional benefits:

- A special advertising rate for QGGH members;
- A copy of the directory (for personal use only);
- The monthly newsletter; and
- All other rights of membership – fantastic speakers, inexpensive workshops, new product reviews, and more.

The online newsletter ads will be especially beneficial to your business in the coming year. Your **custom ad can be changed every month**, announcing your upcoming events, sales, coupons, block of the month series, etc. And, because the **ads are full-color**, they will get noticed!

The deadline is the **15th of each month for the next newsletter issue**. Copy must be furnished to us in digital format, or worded so it can be cut and pasted into your advertising space. An e-mail reminder will be sent to you on the first of every month for those choosing the option of a dynamic advertisement.

Don't delay. The **deadline for each issue is the 15th of the preceding month**. Please return the Advertiser form and, if desired, the Guild Membership form to the address listed above.

Come join us! An exciting year has already begun!

Sincerely,

Jeff McDonald, Newsletter Editor and Advertising Coordinator

jwmstr@sbcglobal.net

832-689-7837